

BTEP & Partners' News Flash

It's ^{a new day at} ~~TEPP~~!

It has been more than a year in the making and a lot of hard work from Director Gerard, Jeannette Shea Ramirez, all of TEPP staff, and partners have gone into the creation of a "NEW" TEPP for ADHS.

During this transition we went from being an 'Office' to a Bureau. We are officially the Bureau of Tobacco Education and Prevention. To that end our new acronym is BTEP.

So for future reference we will be ADHS BTEP. It will be kind of hard to get used to ... but let's all start using it!

Congratulations to Todd Pearce and Sue Briody!



For the past year, Todd Pearce worked as a program manager at BTEP and served as our key point person and contracts manager with the local health departments. He has an MPH, and has quickly earned good marks from the counties and the statewide tobacco control network as a whole. He's very bright, hard-working, and has excellent public relation skills. It would not be an exaggeration to refer to him as one of the bright, young stars at ADHS. We are proud to announce that Todd Pearce will be the new Program Director of the Program Management Team at ADHS BTEP.



Sue Briody has been with ADHS BTEP for four years. She has been with the health department for more than 10 years. Sue, as many of you know, has worked in all aspects of marketing for BTEP. Most recently she's managed the sports marketing contracts, sponsorships and special events and BTEP's prevention campaigns. Sue has been developing her skills in public relations and graphic design and recently Sue has been promoted to the position of Public Relations and Partnership Manager. Sue will continue to work on the marketing team. In her new role she will be helping BTEP to increase its public relations or "earned media" and continuing to provide much needed graphic design work in-house at BTEP. Please congratulate Sue on her promotion next time you see her!

ADHS BTEP Partners' meeting:

Dec. 4, 2007
9:30 am - 3:30 pm.
Mountain Preserve Reception Center

New faces at BTEP



Verna Johnson



Robbi Traver

Verna Johnson, joined the Program Management Team in the role of Program Manager.

Robbi Traver, joined the BTEP Marketing Team as Marketing Event Planner.

Please say Hello to them when you see them!

Staff at BTEP worked this month to ensemble quit kits for GASO. Wayne Tormala, the chief assembly line supervisor, ensured the timeliness and quality of materials. Byron, Gita, Sue, Claudia, Leslie, Verna, and Danae, ensemble all the kits. Todd and Ben were in charge of packaging of the finished product. The team reached an all time record of completing 20 kits per minute! Kits were distributed to local partners for use in their respective GASO events.



Byron



Gita



Wayne, Leslie, Verna